



SPONSORSHIP KIT

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NUMBER OF STEPS TO REACH THE SUMMIT OF MT. EVEREST:

58,070

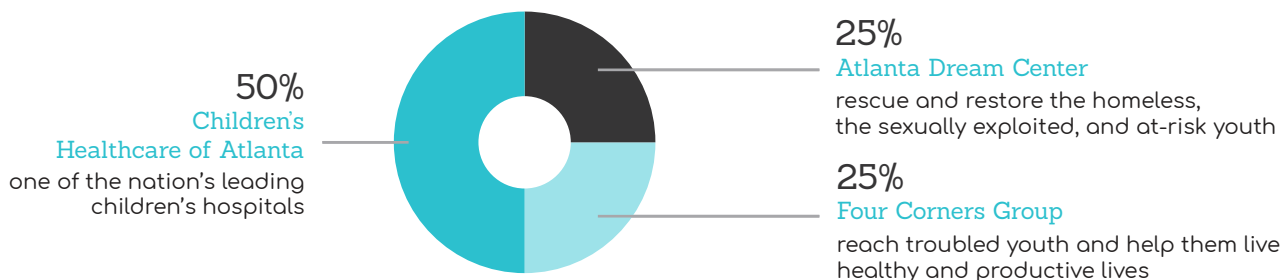


Do You Want to Be a Part of Making History?

Your journey to the top of Mount Everest starts now. I'm inviting you to help me summit the world's tallest mountain, so that we can not only inspire children across the country to dream big, but support our local Georgia community.

My name is Jermaine Middleton, and I want to be the first American-born black man to reach Mount Everest's 29,0229-foot peak. However, I'm trekking to the top not just for myself, but for three amazing nonprofits I'm involved with that focus on children's welfare:

JERMAINE MIDDLETON
www.summit413.com
770-310-8315
info@summit413.com



Not everyone has the desire or ability to scale Everest, but we all have the desire to contribute to something bigger than ourselves. That's where you come in. I need your help to cover my basic expedition expenses so that, once those are taken care of, I can focus on raising money for these incredible nonprofits. In order to summit in August, I need to secure my spot by June.

With climbs like Mont Blanc in France (15,777 feet), Mount Aconcagua in Argentina (22,841 feet) and Mount Kilimanjaro in Tanzania already under my belt (19,341 feet), I'm poised to take this next, gigantic step. But as the saying goes, "It takes a village." I know that to be true for myself, and you probably do, too. So, will you take this step with me?

If you have big goals and want to create brighter futures, I'd love to talk with you. Together, we can make history.



Climb higher,

A handwritten signature in black ink, appearing to be "J. Middleton".

JERMAINE T. MIDDLETON

CLIMB DETAILS



COST BREAKDOWN

Climbing Schools	\$3,000
Prerequisite Climbs	
Mont Blanc	\$5,000
Mount Kilimanjaro	\$4,000
Aconcagua	\$6,000
Gear	\$5,000
Travel	\$5,000
Misc.	\$2,000
Mount Everest Expedition	\$75,000
Estimated Total	\$105,000
Fundraising Goal	\$185,029



Total Project Goal \$290,029*

* Mt. Everest elevation x 10!

SCHEDULE OF EVENTS

June	Training climb (TBD)
July	Training climb (Mt. Rainier)
August	
	Send Off Event!
	Depart for Autumn Everest Expedition! (60 Days on Everest!)
September	Everest!
October	Everest Summit and descent

FEATURED PRESS



This is a very unique opportunity for your brand to be associated with a positive historic event, centered around unity and triumph. Your brand will be seen by hundreds of thousands, and potentially millions, as the story continues grow.

FEATURED APPEARANCES

The Atlanta Journal-Constitution



SPONSORSHIP OPPORTUNITIES



SHERPA SPONSORSHIP

\$5,000 - \$9,999

- Mentioned in all interviews and media coverage, website, and social media
- Branded logo on clothing and Summit Flag (patches, shirts, etc.)

BASE CAMP SPONSORSHIP

\$10,000 - \$24,999

Gain my services as a brand ambassador – how can I best serve your business?

- Mentioned in all interviews and media coverage, website, and social media
- Branded logo on clothing and Summit Flag (patches, shirts, etc.)
- Speaking engagements for company functions



SUMMIT SPONSORSHIP

\$25,000 OR MORE

Let's discuss options that work for both of us.

BRANDING EXAMPLES



Have your logo seen by millions and immortalized on Everest.



SUMMIT 413 FLAG WITH YOUR LOGO



YOUR
LOGO
HERE

YOUR
LOGO
HERE



YOUR
LOGO
HERE

YOUR
LOGO
HERE

YOUR LOGO
will appear on:

- expedition apparel
- expedition gear
- flags
- t-shirts
- decals